

As a business-to-business magazine publisher, the recent ruling is going to cripple our ability to function. In addition to added expense to obtain this type of approval, and figuring a way to track it, the length of time given to execute this is clearly not workable. If once a year this information is provided, the assumption should be ther that we can use it for the purpose of renewing or clarifying delivery problems, etc. If a person objects, to mail, phone, fax or email, then don't supply info on the subscription form. Seem pretty clear to me.

Aileen Hough
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